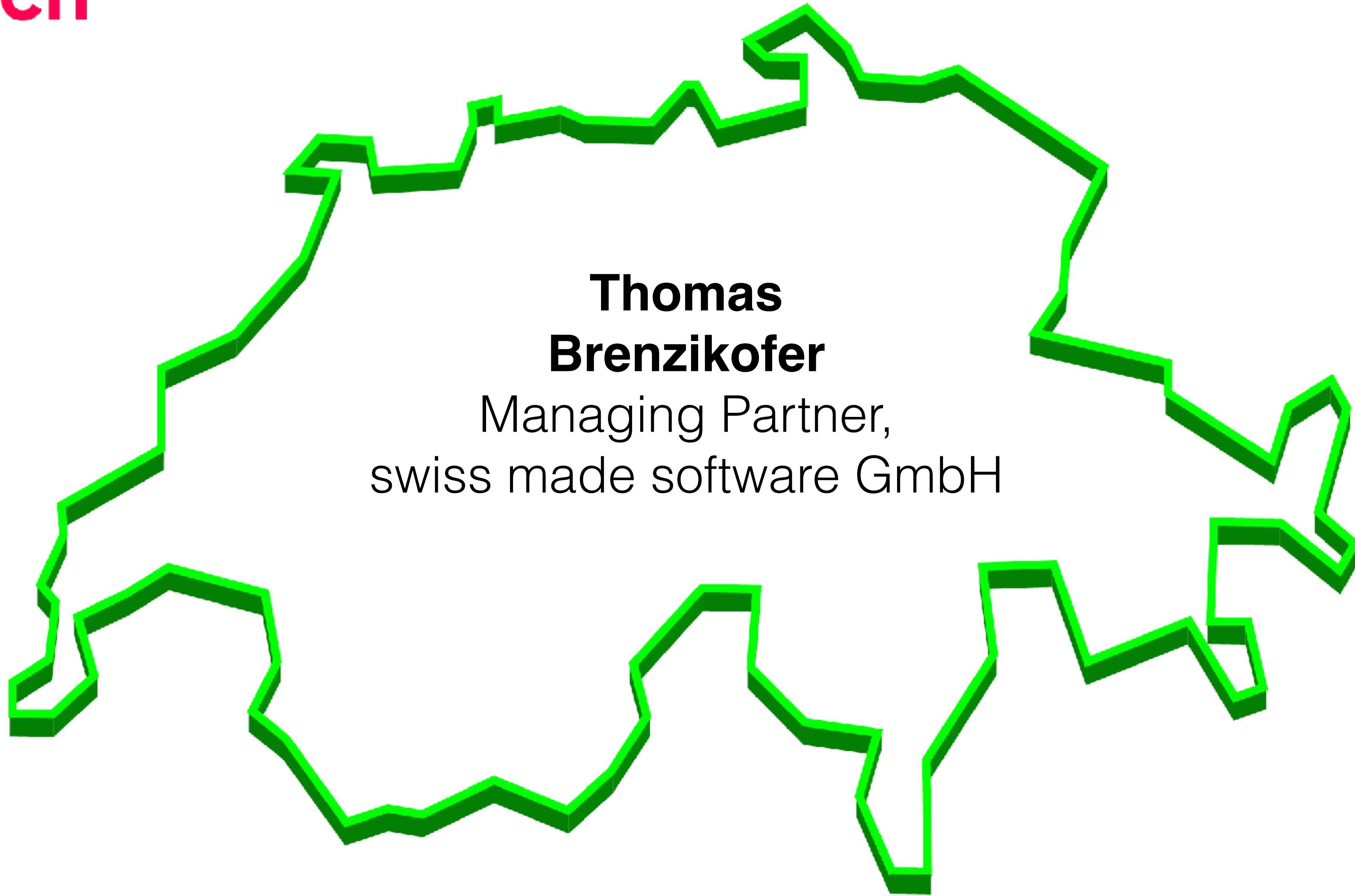




IT's ABOUT TECH

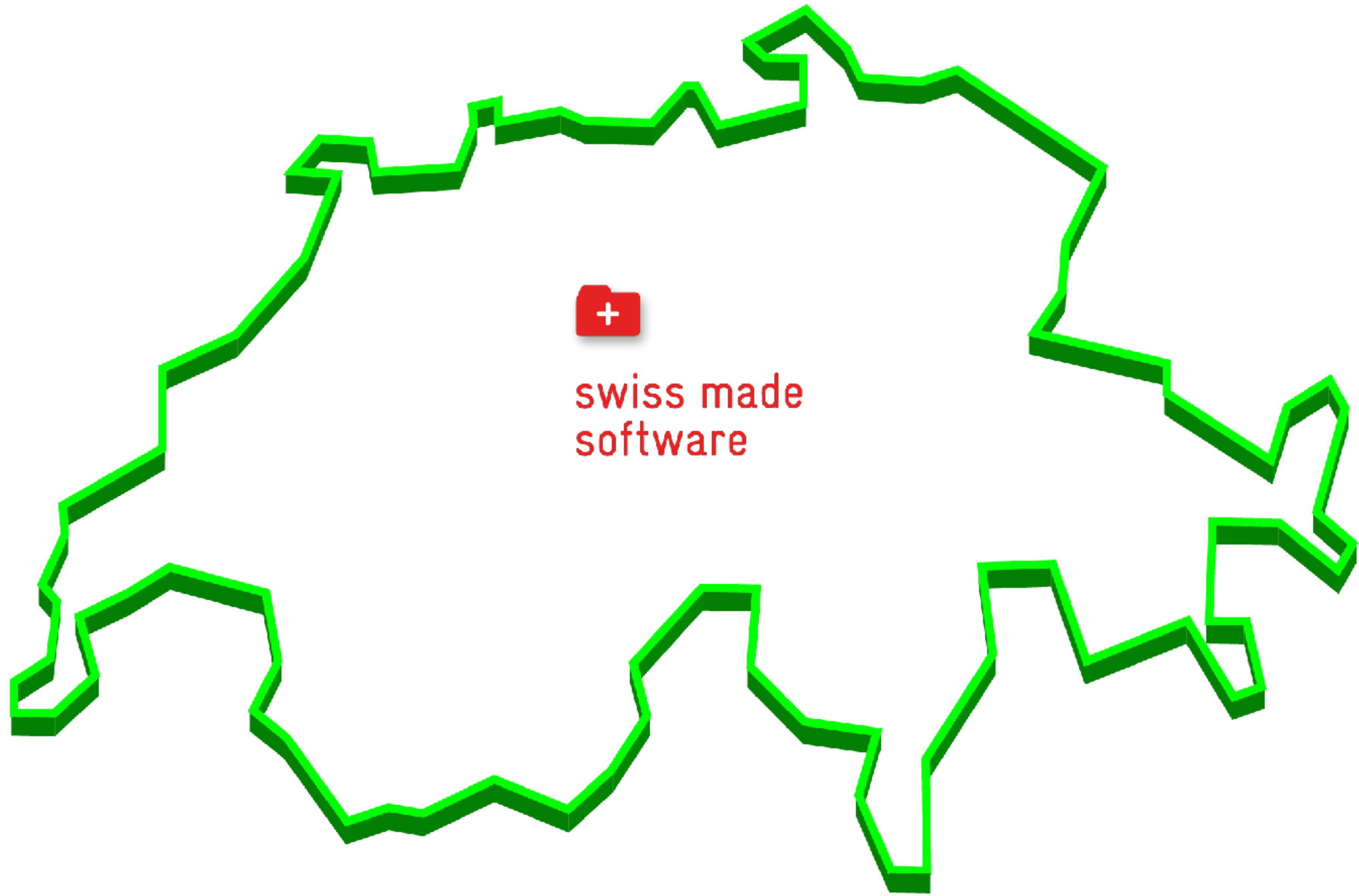
the place where tech enthusiasts meet

Edition 2024



**Thomas
Brenzikofer**

Managing Partner,
swiss made software GmbH



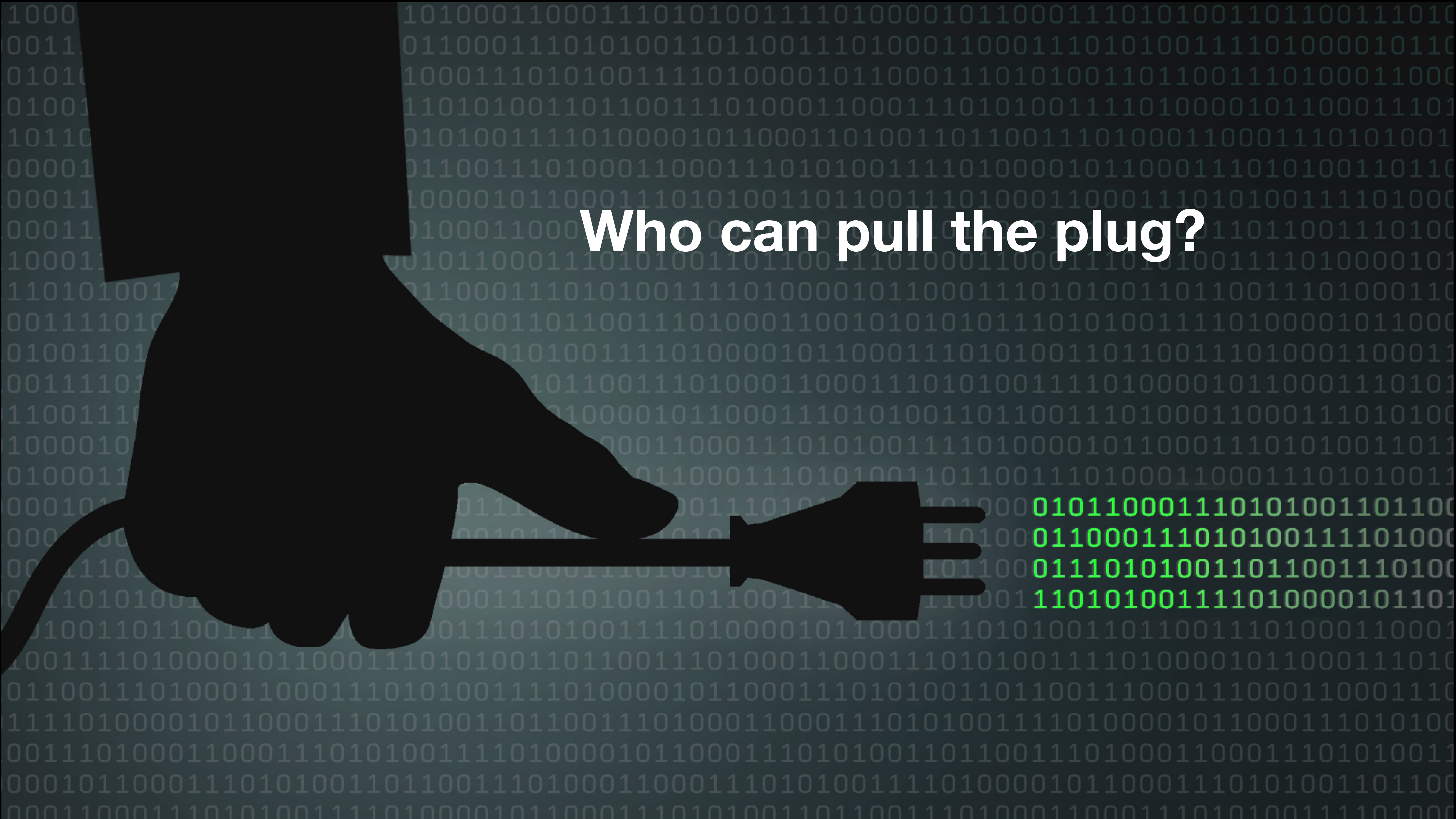


swiss made software
stands for swiss **values** like
quality, trust, innovation
and promotes
digital sovereignty



swiss made software
stands for swiss **values** like
quality, trust, innovation
and promotes
digital sovereignty

Who can pull the plug?



Who is
using
the
data?

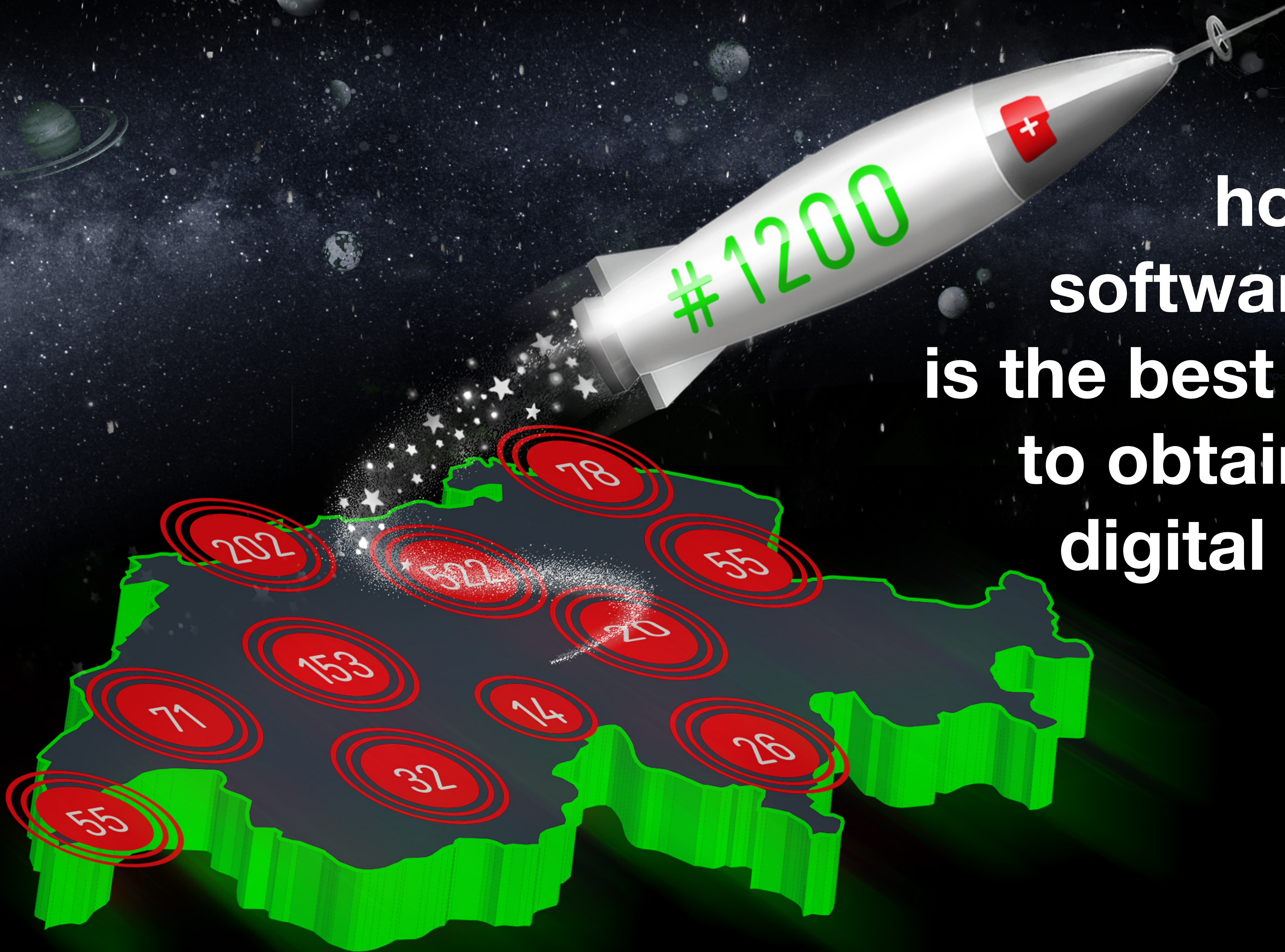


**Who has
access?**

LOGIN

Who can know what?



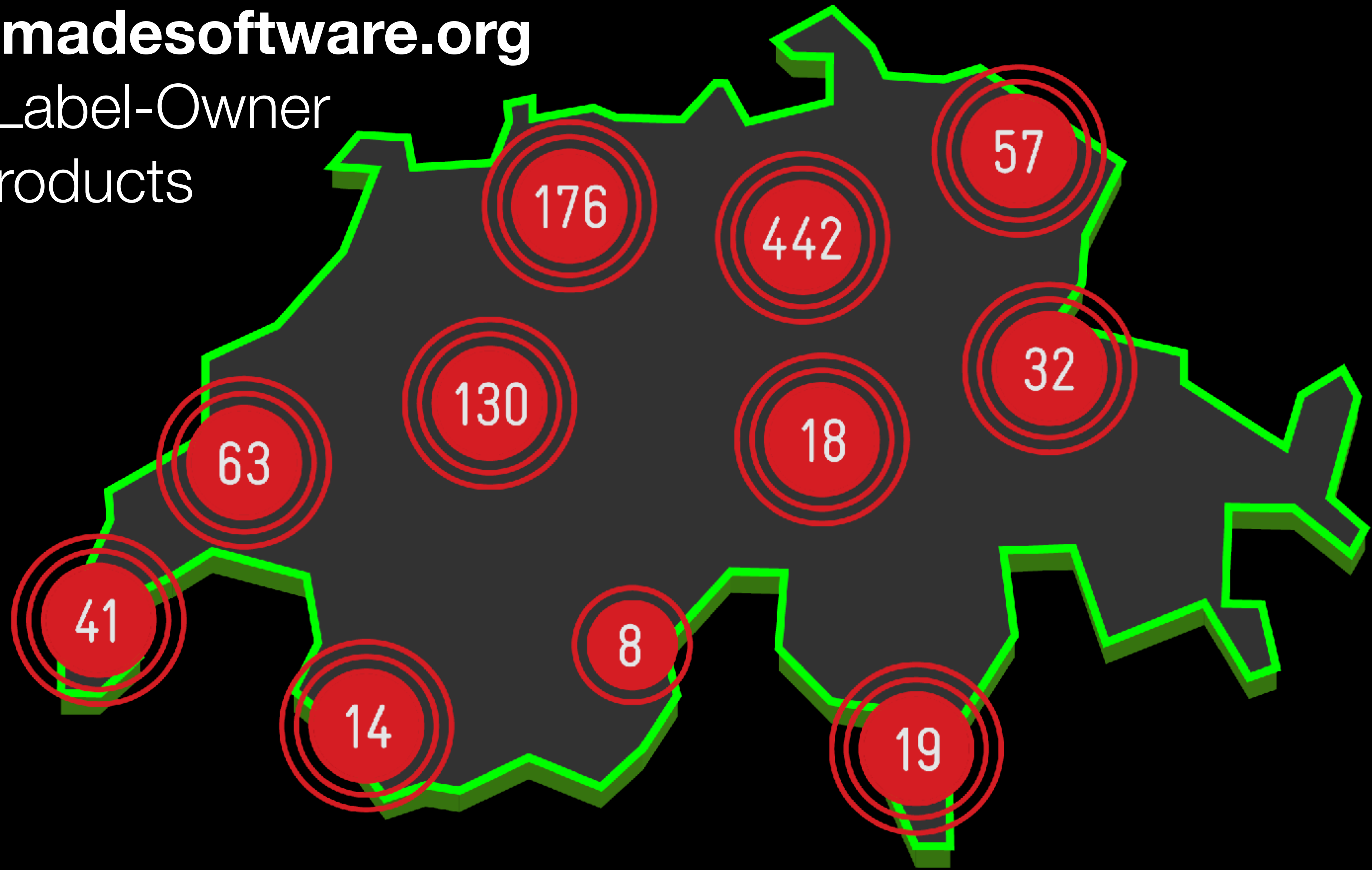


**A strong,
home grown
software industry
is the best guarantee
to obtain/maintain
digital sovereignty**

www.swissmadesoftware.org

>>> 1200+ Label-Owner

>>> 800+ Products



The largest company network of the swiss digital industry

What we do

- ▶ Create trust: **Labels**
- ▶ Make visible: **Platform**
- ▶ Provide Information: **Content**
- ▶ Foster collaboration: **Events**

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Platform, Webhosting Pro, Agencyserver, Managed Matomo, Friendly Analytics, Managed Flex Server
Seabix Mail, Web- + Mail-Hosting, Managed Cloud & Container Plattform, E-Mail & Cloud Office
TimeStatement, Webhosting, Domainnamen, Friendly Automate, Managed Cloud & Container Plattform
Seabix Cloud Desktop, Webshop, TimeStatement Selbst-Gehostet / Self-Hosted, Elementor, kva
Private Cloud, Sites, kDrive, Nextcloud Host, Seabix Fileshare, TimeStatement
cloud, Managed Cloud, Seabix Mail, E-Mail Office, Seabix Fileshare
Cloud, Sites, Server, Seabix Cloud
Web



Matomo by Ops One AG

schweizer alternativen auf swissmadesoftware.org

Developer Profile

Open-source contributor

48.4%

↓ -0.3

Code as hobby

65.4%

↑ 1.65

Studying right now

10.4%

↓ -1.44

Full-stack developer

48.4%

↑ 5.21

Which job description is the best fit for the majority of what you do?



<https://www.swissmadesoftware.org/swiss-developer-survey.html>

What we do

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IT's ABOUT TECH #9

The Power of Data

Making businesses smarter
Creating sustainable solutions
for a better world



IT's ABOUT TECH

Starting in the Basel
Region as the community
platform of BaseTech

in Collaboration with:
Economic Development
of Basel-Stadt

Network Partner:
BaselHack, Basel One,
TechLounge

IT's about TECH

Sponsoring Partner



Departement für Wirtschaft, Soziales und Umwelt des Kantons Basel-Stadt

Amt für Wirtschaft und Arbeit

▷ Wirtschaft

▶ Standortförderung

Leading Partner:

ti&m



Presenting Partner:

PRODYNA

cyon

Supporting Partner:



b.telligent

IT's ABOUT TECH #9

Agenda

17:45 Introduction:

>> **Thomas Brenzikofer, swiss made software**

18:00 Presentations

>> **How to define data strategy**

by Matilde Andersen, b.telligent

>> **Show Case 1: To empower Datalization through scientific and human intelligence**

by Olivier Schwartz, Lucid Analytics

>> **Show Case 2: Beyond the Engine: A Lifecycle Perspective on Transport Emissions**

by Joseph Eddie, TI&M

>> **Data Visualization and Storytelling**

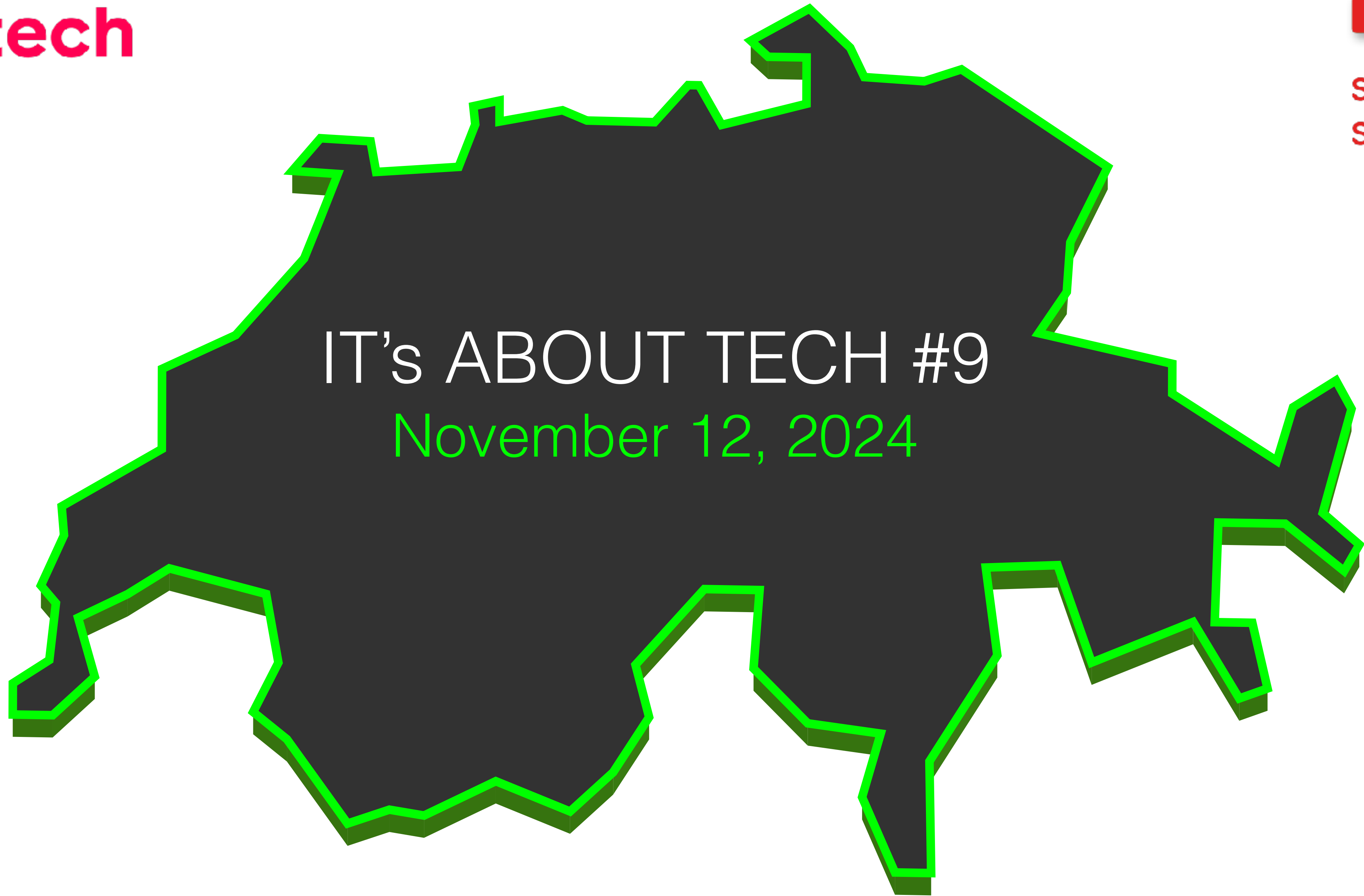
by Darjan Hil, Superdot

19:00 Panel Discussion with speaker

19:30 Networking apero



Thank you!



IT's ABOUT TECH #9

November 12, 2024