



Departement für Wirtschaft, Soziales und Umwelt des Kantons Basel-Stadt

Amt für Wirtschaft und Arbeit

baseltech



Join Basel's tech potential



A programm to strengthen the ICT and tech community in Basel

Abstract: #@ct #together #now

We see us as enablers and facilitators in the digital ecosystem.

We support networking, make success stories visible and promote targeted, joint and cross-industry projects to strengthen the digital ecosystem in Basel-Stadt and beyond.

Goals: #1 trinational Tech-location



Attractive location for Tech start-ups and companies



Strong network among actors in the region



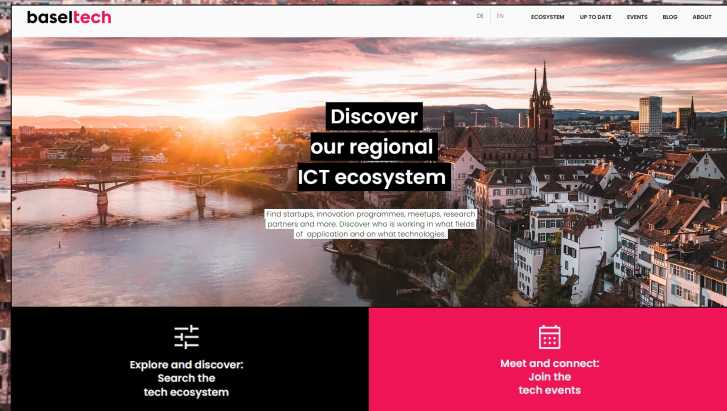
Impulse for digital innovation

Partners

University, start-ups, companies, institutions, individuals (freelancer)

Funding

Basel-Stadt for 8 years + local Sponsors



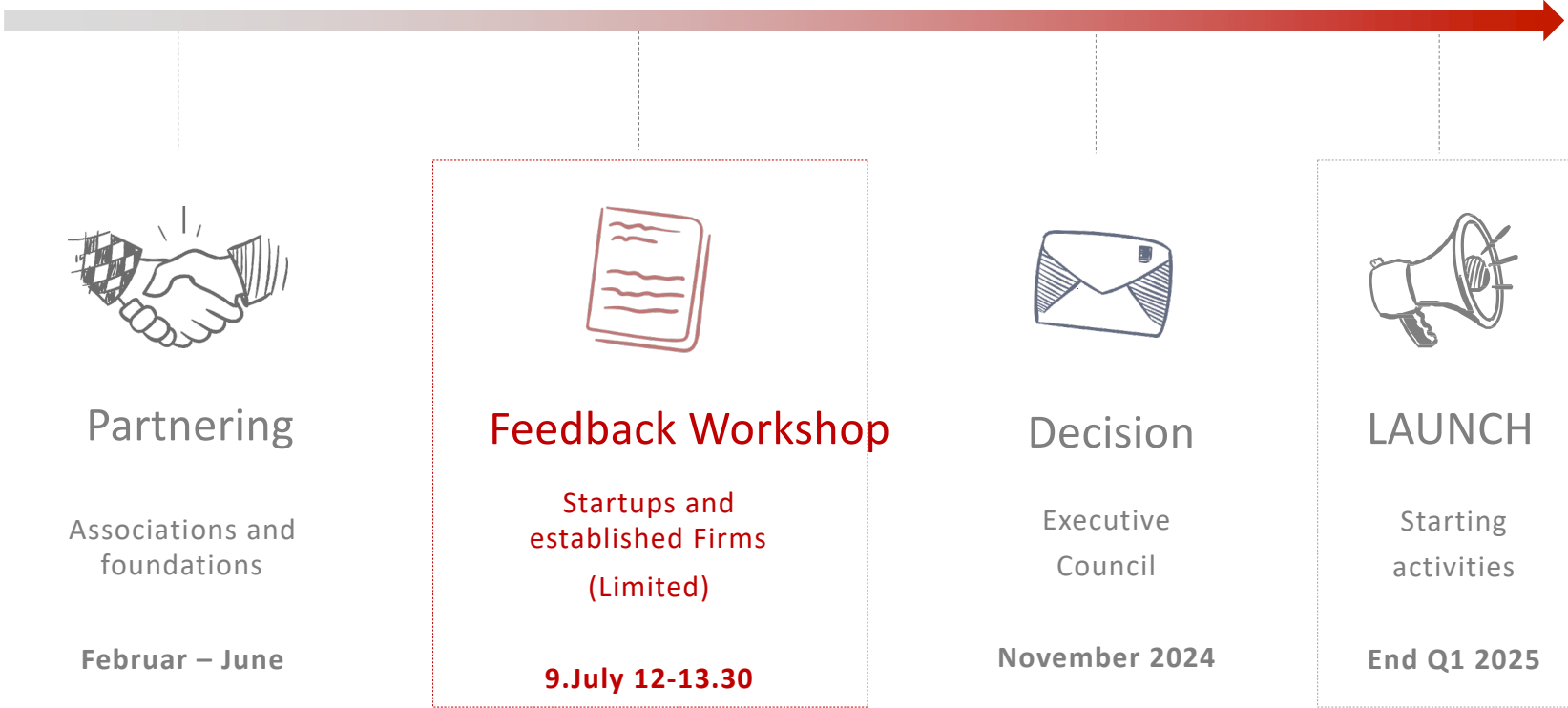
Topics & Technology

Fintech, Insurtech, Cyber Security, AI, Big Data, VR, IoT, Blockchain

ongoing Impulse

Ecosystem, Community Building, Campus, Acceleration and more

Timeline 2024



BaselTech «Service offer»

Offering what tech firms and startups need

Packages Model

- Basic Services
- Special offer
 - Marketing
 - Job Market
 - Roundtables
 - Product Fair

mitgliedschaften 2024

vereinsgebiet

- SO, AI, AR, GR, TG, FL
- es werden nur mitglieder mit sitz oder nebensitz in diesen kantonen bzw. dem fürstentum lechtentstein aufgenommen

anzahl mitarbeitende

- alle mitarbeitenden im vereinsgebiet

upgrade

- ist freiwillig jederzeit durch mitglied möglich

downgrade

- ist jeweils auf das nächste kalenderjahr gemäss kündigung/frist möglich

regelung bei eintritt

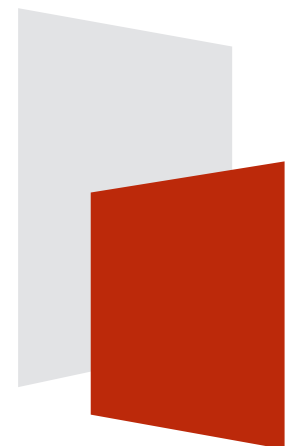
mitglieder-beitrag pro rata, d.h.:

- im quartal 1 = 1/4 m-beitrag
- im quartal 2 = 3/4 m-beitrag
- im quartal 3 = 2/4 m-beitrag
- im quartal 4 = 1/4 m-beitrag

<p>basisleistungen</p> <p>mitgliedschaft</p> <ul style="list-style-type: none"> stimmrecht an mitgliederversammlung verlinkung und portraiture auf homepage social media vorstellung <p>netzwerk</p> <ul style="list-style-type: none"> afterwork events für mitarbeitende vip events tech meets talents event netzwerk für frauen in der it politisches netzwerk <p>paket 1 von 1 bis 3 mitarbeitende CHF 1 000 / jahr</p>	<p>kommunikation</p> <ul style="list-style-type: none"> social media marketing newsletter firmen-news publizieren <p>vergünstigungen</p> <ul style="list-style-type: none"> aus- und weiterbildung co-working <p>paket 2 von 4 bis 19 mitarbeitende CHF 2 500 / jahr</p>	<p>geschäftsstelle</p> <ul style="list-style-type: none"> anlaufstelle führung aller projekte <p>arbeitsmarkt</p> <ul style="list-style-type: none"> hr circle rekrutierungsmessen marketing <p>paket 3* ab 20 mitarbeitende CHF 4 000 / jahr</p>	<p>interessensvertretung</p> <ul style="list-style-type: none"> stärkung regionaler arbeitsmarkt imagegewinn it-interessensvertretung vertretung it-bildung öffentlichkeitsarbeit <p>paket 4* ab 20 mitarbeitende CHF 8 000 / jahr</p>	<p>e-rekrutierung</p> <ul style="list-style-type: none"> betrieb und support plattform jobplattform für inserate jobplattform für bewerber lehrstellen und praktik studienarbeiten marketing <p>paket 5* ab 20 mitarbeitende CHF 24 000 / jahr</p>
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*IT-zockt! vereinz in st.gallen bahnhofstrasse 6 9000 st.gallen +41 71 278 25 25 info@itrocket.ch www.itrocket.ch

and more to come

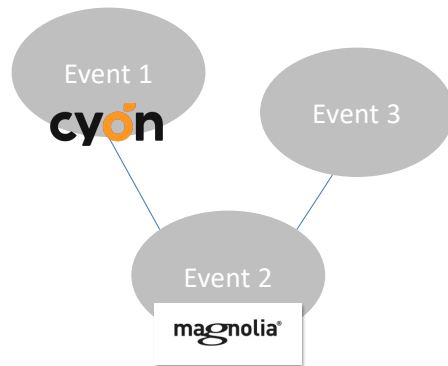


baseltech *Tech Campus development phases*

Phase I

Events / Workshops

flexible location

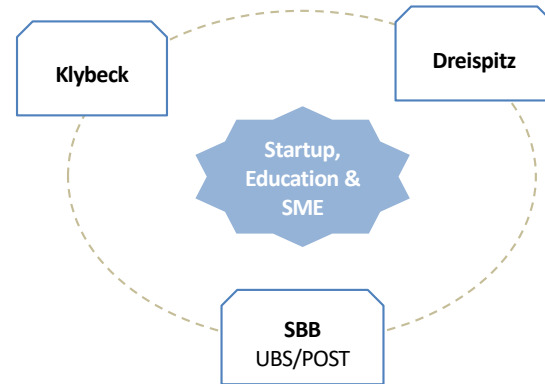


2022

Phase II

+ / Startups / Projects / Circles

Interim use

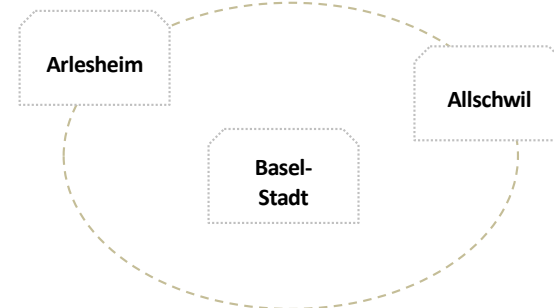


2025 - 2028

Phase III

++ / SME / Corporates

Fixed place



2029 +



Connect and meet inspiring people. Three reasons why.



01

Coffee Talks help meet new people and build relationships in a **relaxed setting**.

02

They encourage **sharing ideas and experiences**, strengthening the BaselTech community.

03

Each meetup introduces **different people**, expanding your network and perspectives.

Try it out. Expand your professional network.

Sign up

Scan the QR Code and be part of this growing community.

Find other innovators

Discover the community with all the exciting profiles.

Connect over coffee

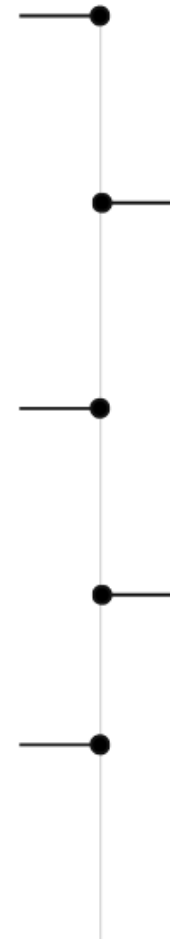
Reach out and organize a (virtual) coffee talk with your match.

Complete your profile

Add in all your details and share your interest.

Be part of the Coffee Talk Initiative

Add "networking" as your interest and you will take part. Always feel free on how and when to meet.



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BASELTECH'S 1# BATCH: PIONEERING THE FUTURE OF WEB 2.0!



The Soulful Strategist

Elijah is our strategy maestro. He's got a musician's soul and a strategist's mind, making sure we're always in tune and ahead of the game. Elijah believes that the best strategies are like music: they move people and leave a lasting impression.



The Design Thinking Maestro

Angelina is our intellectual powerhouse. She's got a mind that thrives on design thinking, pushing us to consider not just how things look, but how they function and feel. She is the reason our projects are as smart as they are beautiful.



The Digital Leader

Jan is our digital compass. He's got an uncanny ability to navigate the digital world, guiding us on how to build and sustain an engaged community. Jan's leadership is about empowering each of us to be our best digital selves.



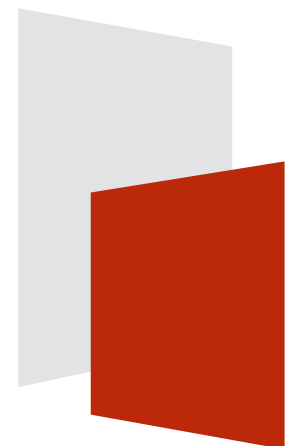
The Tech Guru

Pere is our tech whisperer. Whether it's coding, troubleshooting, or dreaming up the next big tech innovation, Pere is the guy. He's also working on a coffee-making bot, because let's face it, we all need our caffeine!



The Project Manager & Creative Designer

Mara is our go-to for making ideas come to life. She's a genius at project mgmt and a creative designer who turns a concept into a masterpiece. Mara's the one who keeps us organized while making sure we look good doing it!



basel**tech**

(Your) local tech network

JOIN and register

FIND great tech people

START a conversation

GROW your network



new Matchmaking Platform:

www.baseltech.org



Kanton Basel-Stadt

Pädagogisches Zentrum PZ.BS

Our purpose:

«Strengthening schools for the future.»

Our services:



Professional
Development



Teaching
Consultation



Networking
and Learning





INVITATION TO «OPEN INNOVATION» – BARCAMP @PZ.BS

You are invited: Join us now at our Barcamp and discuss with School leaders and teachers:

TOPIC: «*Future Skills – Future Learning*»

DATE: October 26, 2024

LOCATION: Science Center Primeo Energie Kosmos

Details:

- held in German
- for free, incl. catering
- Max 10 participants from outside of schools (50-70 in total)

Details and registration:





Kanton Basel-Stadt

PZ.BS

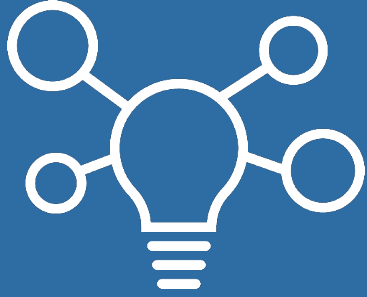
We are looking forward to meeting you!



Yanick Forcella
Head of School- and Teaching improvement, PZ.BS
yanick.forcella@bs.ch



Regula Rohland
Expert for School improvement and -leadership, PZ.BS
regula.rohland@bs.ch



INNOFUSE

Innofuse

matching minds. inspiring innovation.

baseltech
Innofuse meets the tech enthusiasts

25th of June 2024
Klybeck, Pumpenpool

in one sentence

“Innofuse provides efficient access to expertise and technologies, creates visibility by AI-supported matchmaking algorithms and breaks silos by connecting real-field experts, all on a legal safe ground.”

Innofuse

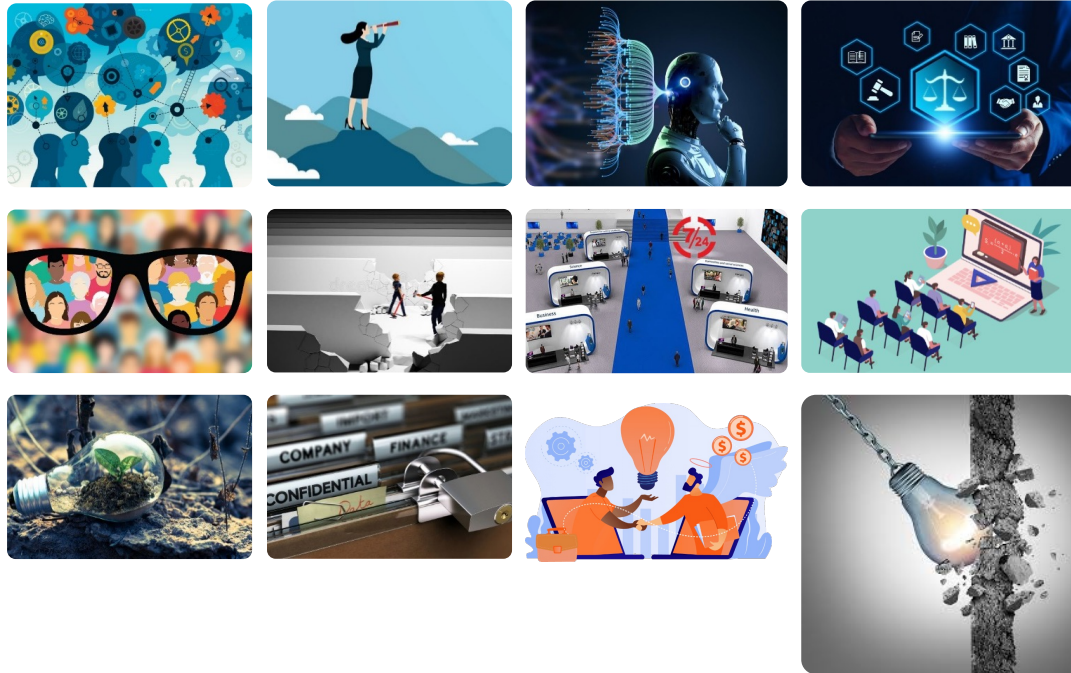
matching minds. inspiring innovation.



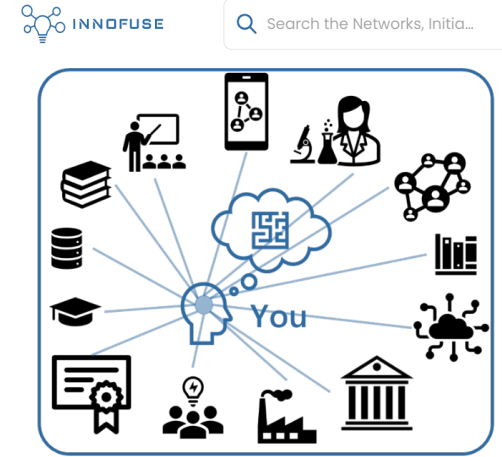
Innofuse Reactor



Innofuse your membership to...



...barrier free knowledge and technology




Virtual Space

Physical Space

What are testimonials saying about Innofuse?

"... In the fast-paced world of innovations, it's crucial to efficiently utilize existing resources, considering every new idea. ..."



Prof. Dr. Erik Schkommodau
 Director Institute for Medial Engineering and Medical Informatics
 FHNW



Dr. Anja Haenzi
 Research Director Global Biocompatibility
 Zimmer Biomet

"... Innofuse offers an intriguing combination of an algorithmically learning system and a platform for real people interactions. ..."

"... Innofuse successfully demonstrates a pathway for exchanging knowledge with the industry, making it the network of knowledge. ..."



Giovanni Crupi
 Central President
 Swiss Engineering STV

25 diverse experts from academia and industrial R&D, shaped the Innofuse solution with the founder team.



Who we are



Bernhard Pultar
Founder / Executive Member



Jonas Lutz
Founder / Head of Technology
& R&D



Ivan Sanicola
Founder / Managing Director



Michela Schorta
Founder / Head of
Technology & Engineering



Dr. Florian Dalla Torre
Founder / Executive Member



Marco Moritz
Founder / Head of Finance

Collectively 70 years of applied science in research and development in medical technology, material science and IT development & software architecture

10+ years of
finance &
controlling

Initiative Types

The screenshot displays the INNOFUSE mobile application interface. At the top, there is a navigation bar with the INNOFUSE logo, a search bar labeled "Search the Networks, Initiatives...", and icons for Chat, Rewards, Notification, and a user profile. A dark blue sidebar on the left contains navigation options: My Innofuse, Reactor, News, Network, Initiative Hub, Trainings, Services, and a Logout button. The main content area is titled "Initiatives: Bring your ideas to life" and "Whether ongoing (community), Time-bound (campaign), or Scheduled (event)". It features three columns for "Community", "Campaign", and "Event". Each column includes an illustration, a brief description, a list of initiative types with radio buttons, and a "Create" button.

Community
Stay connected and engaged: your community hub, always open for interaction.

- Community of Practice (CoP)
A community space about a certain topic to organize symposiums and other events and stay digitally in contact
- Department Community
A space for one specific Department (in a company or university)

Campaign
Achieve your goals with a focused effort and a clear deadline. Solve problems and drive results within a set timeframe.

- Problem Solving
A campaign to solve problems, resolve challenges in your daily life
- Science Call
A campaign to find partners in a specific topics, let researchers and innovators propose a solution

Event
Mark your calendar for scheduled experiences, single or multi-day

- Brainstorming Session
An event to generate ideas, foster creativity and innovation by putting diverse heads together and brainstorm
- Workshop
An event about a certain topic
- Social Event

What's next?



Check
on our website



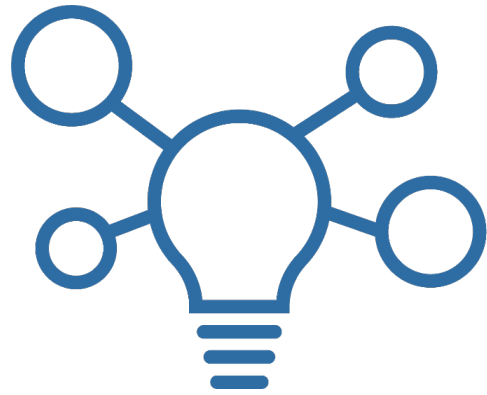
Visit us



Spread the voice

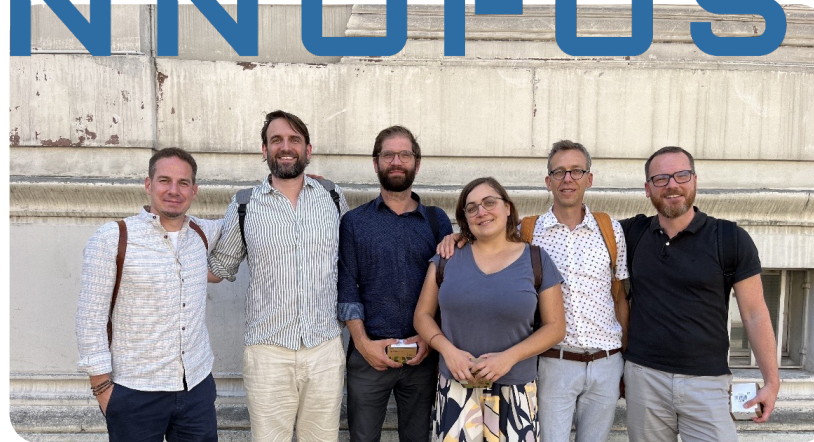
Be part of the Innofuse movement and get your access to the network of innovation. We are looking forward to welcome you @ Innofuse

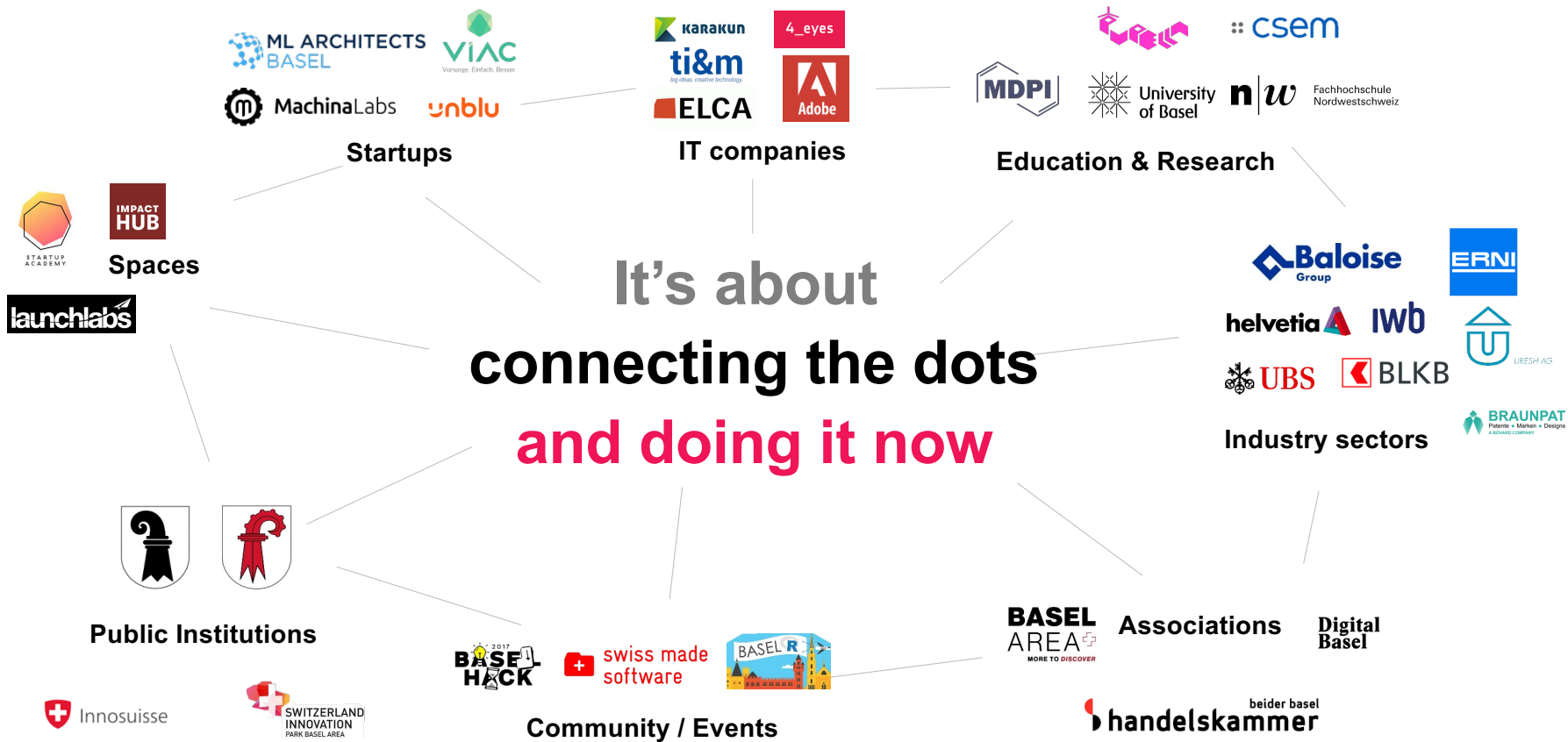




Thank You For Your Attention

INNOFUSE





baseltech

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